

Augustana College

Multimedia Journalism & Mass Communication (MJMC)

Courses required for the first year: None
Courses recommended for the first year: MJMC-215; MJMC-225; MJMC-235; COMM-230 <i>or</i> COMM-240
Contact: David Schwartz (davidschwartz@augustana.edu)

The Major in Multimedia Journalism & Mass Communication

Required Courses

Course Number	Course Name	Learning Perspective / Suffix	Prerequisites	Usually offered: F, J, SP, SU*	Credits
MJMC-215	News Literacy	PH	None	F, J, SP	4
MJMC-250	Visualizing Society	PA	None	F	4
MJMC-251	Reporting Your World	None	MJMC-250 or permission of instructor	SP	4
MJMC-301	Mass Communication Law	PP	None	SP	4
MJMC-382	Media Theory in Communication	PS	MJMC-215, COMM-230, COMM-240 or permission of instructor	F, SP	4
MJMC-450	Senior Inquiry	None	None	F	2
MJMC-INTR	Multimedia Internship	None	None	F, J, SP, SU	0-9
Two MJMC courses <i>or</i> COMM-230, COMM-240, COMM-370				F, J, SP	8

Additional Recommended Courses

Course Number	Course Name	Learning Perspective/ Suffix	Prerequisites	Usually offered: F, J, SP, SU*	Credits
MJMC-200	Special Topics in Media				4
MJMC-225	Strategic Comm	PS		F, J, SP	4
MJMC-235	Podcasting and Audio Storytelling	PA		F	4
COMM-230	Comm, Politics & Citizenship	PL		F, J, SP	4
COMM-240	Advertising & Social Influence	PS		F, J, SP	4
MJMC-310	Specialized Reporting			SP	4
MJMC-345	Cultural History of Media	PP		F	4
MJMC-350	Contemporary Issues in Media			SP	4
MJMC-365	Digital Games Industry	PP		J	
COMM-370	Comm and Emerging Tech			SP	4
MJMC-381	Media and Society	PS			4
MJMC-403	Public Relations			F	4
MJMC-411	Seminar in Media				4
MJMC-420	Race, Gender and Media	D	MJMC, Comm, WGSS major or permission of instructor	F	4

The Minor in Multimedia Journalism & Mass Communication

Required Courses

Course Number	Course Name	Learning Perspective/ Suffix	Prerequisites	Usually offered: F, J, SP, SU*	Credits
MJMC-215	News Literacy	PH		F, J, SP	4
MJMC-250	Visualizing Society	PA		F	4
MJMC-251	Reporting Your World		MJMC-250 or permission of instructor	SP	4
MJMC-301	Mass Communication Law	PP		SP	4
Any MJMC course <i>or</i> COMM-230, COMM-240 or COMM-370				F, J, SP	4

Major Overview

MJMC majors typically find work in the following fields: strategic communication; marketing; public relations; journalism, advertising; corporate communications; nonprofit communication; political communication; social media marketing; sports communication; and management, marketing & communication.

*Fall, J-term, Spring, Summer; see [Academic Calendar](#) for specific dates

Updated May 2025